

**This seminar is scheduled as follows:-**

**Date: 5<sup>th</sup> February, 2018**  
**Day: Monday**  
**Time: 10AM – 4PM**  
**Venue: KAG01, KA Block, UTAR**

**Program:**

Time	Program
9:45 AM – 10:00 AM	Registration (Staff and students)
10:00 AM – 12:00 PM	<p><b>PRS (Private Retirement Scheme) for Youth @Campus</b></p> <p><b>Keynote speaker: MR. HUSAINI HUSSIN, CEO of Private Pension Administrator Malaysia (PPA)</b></p> <p>TOPIC 1: Millennials, get smart about your future!            TOPIC 2: Never too young to start            TOPIC 3: Private Retirement Schemes (PRS) and Youth            TOPIC 4: The SMART Factor - Smart Saving Tips for Youth            TOPIC 5: Simple Steps to Start Your PRS Today            Q &amp; A Session            PRS FOR YOUTH @CAMPUS TREATS DRAW</p>
12:00 PM – 1:00PM	Lunch Break
1:00 PM – 4:00 PM	<p><b>Academic Presentations:</b></p> <p><b>1.00PM - 1.30PM</b>, Title: The Critical Success Factors on Global Value Chains Success in Malaysia: A case of Small and Medium Enterprises (SMEs)  <b>Presenter: Dr. Ngoo Yee Ting</b></p> <p><b>1.30PM - 2.00PM</b>, Title: Effects of Tax Incentives on Environmental Behaviours of SMEs and Corporations in Malaysia            Funding Body: UTARRF  <b>Presenter: Ms. Shamini a/p Kandasamy</b></p> <p><b>2.00PM - 2.30PM</b>, Title: Behavioural Study on Selection of Retail Islamic Banking Products Among Non-Muslims in Malaysia  <b>Presenter: Puan Salizatul Aizah binti Ibrahim</b></p> <p><b>2.30PM - 3.00PM</b>, Short Break</p> <p><b>3.00PM - 3.30PM</b>, Title: Digital Business Framework for Malaysian SMEs in Today's Digital Economy            Funding Body: FRGS (MOHE)  <b>Presenter: Mr. Raymond Ling Leh Bin</b></p> <p><b>3.30PM - 4.00PM</b>, Title: Application of Forecasting Techniques for Rubber Economy Development            Funding Body: UTARRF  <b>Presenter: Dr. Aye Aye Khin</b></p>
4:00 PM	End of Seminar